Patient.info reaches an audience of over 15 million health conscious consumers and healthcare professionals every month. Our team of doctors, pharmacists and journalists produce trusted, peerlessly authoritative healthy lifestyle, well-being and condition led content that educates and supports our readers and their families all over the world.

“The top health website you can’t live without”

THE TIMES
The world’s most valuable source of medical, health and lifestyle information

30m monthly page views

1.3m Facebook fans

69% female visitors

5m+ Appointment bookings and medicine prescription transactions every month through our Patient Access service

300,000 healthcare professional visitors each month
An unparalleled team of health experts and medical specialists

Our award-winning medical and wellness content is created by the best health journalists and medical professionals on the planet.

Headed up by Clinical Director
Dr. Sarah Jarvis
MBE – honoured in 2018 for services to general practice and the public understanding of health

Pregnancy
Dr. Shazia Malik
Consultant Obstetrician and Gynecologist at the Portland and The Princess Grace Hospitals

Heart health
Dr. Yassir Javaid
Primary Care Cardiovascular Lead, East Midlands Strategic Clinical Network

Women’s health
Prof Lesley Regan
President, Royal College of Obstetricians and Gynaecologists

Mental health
Prof Swaran Singh
Head of Mental Health & Wellbeing, University of Warwick

Sexual health
Dr. Rosemary Leonard
MBE GP and medical journalist resident doctor for Daily Express

Diabetes
Dr. Partha Kar
Consultant in Diabetes & Endocrinology, Portsmouth Hospitals NHS Trust
A uniquely engaged and proactive audience

With healthy lifestyle features, instructional guides written by and for healthcare professionals, over 5,000 comprehensive clinical guides to health conditions, and definitive overviews of thousands of medicines, we provide our huge audience with everything they need to make the right decisions for the health of both themselves and their families.

Empowering readers

69% of users seeking health advice said they will take action based on their most recent visit to Patient.Info

Educating family caregivers

Over 5m visitors use Patient.Info to help support someone else every month

Serving wellness aficionados

4m people use patient.info to find information on how to live a healthier lifestyle every month
Our mission is simple:

To empower you to proactively manage your health and improve your life.

Patient extends across

- Sites
- Social media
- The UK’s leading appointment and prescription booking service
- Apps
- Health monitoring tools
- The largest health and wellbeing community in the UK
Partner with Patient

**Branded content**
Collaborate with our team of renowned doctors, pharmacists and journalists, headed up by Dr Sarah Jarvis MBE, to create articles, videos, assessments and tools that educate readers on your brands in the most effective way possible.

**Smarter targeting**
Reach millions of readers across the treatment, information, medical and lifestyle tips pages for the exact health subjects relevant to your products and services + use our proprietary Patient data to maximise reach with the right audience both on and off our platforms.

**Bespoke client-owned site hubs**
Enjoy 100% ownership of both content and display ads across curated hubs targeted at the health themes or conditions of your choice – with guaranteed visitor KPIs.

**Custom research**
Get unique insights and counsel from our 300,000+ healthcare professionals – or target readers with specific conditions across our 650,000-strong community of registered users to find out what matters most to your consumers.

**Reach a uniquely engaged audience**
Get your branded content in front of millions of UK readers on Patient Access across apps and web at the exact moment they are booking doctors appointments and ordering prescriptions.
Get in touch

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